

# **SKYGEN DENTAL HUB 2023 DIGITAL ADVERTISING**

THE SKYGEN DENTAL HUB is a digital ecosystem offering exclusive access to a nationwide network of industry-leading dental providers with high platform engagement. Through connectivity solutions that inspire providers to move confidently into the future, the Dental Hub is the place where providers learn about industry-relevant innovations, news, brands, products, trends, challenges and triumphs.

LEARN MORE ABOUT THIS RAPIDLY GROWING PLATFORM OF CHOICE ▶

## **REACH TARGET AUDIENCES**

SKYGEN's Dental Hub reaches a targeted and engaged audience of dental office administrators. These individuals support dentists, orthodontists and other clinical professionals and are often managers and decision-makers in business functions. SKYGEN is offering a unique opportunity to become one of Dental Hub's inaugural advertisers with special founder pricing. By becoming a founding member, you can reach new customers and be eligible for future exclusive advertising opportunities on the Dental Hub platform.

#### **DIGITAL DISPLAY ADS**

\*PRICING IS MONTHLY

Top Billboard - \$2,000 (875x150)

**Bottom Leaderboard – \$1,750 (728x90)** 

**Side 3:1 Rectangle - \$1,500 (300x100)** 

## PREMIUM STATE-SPECIFIC ADVERTISING

\*PRICING IS MONTHLY, PER STATE

**Side 3:1 Rectangle - \$1,700 (300x100)** 

## **FOUNDING PARTNERSHIP TIERS**

WITH EXCLUSIVE PRICING

## **Platinum Partner**

- One-YearCommitment
- One Year of Top Billboard Ads
- Monthly RSS Feed Integration (eight pieces of content monthly)

\$20,250

### **Gold Partner**

- Six-Month
  Commitment
- Six Months of Bottom Leader Board Ads
- Six-Month RSS Feed Integration (six pieces of content monthly)

\$17,750

### Silver Partner

- Quarterly Commitment
- Quarterly Side 3:1 Rectangle Ads
- Quarterly RSS Feed Integration (four pieces of content monthly)

\$15,000

### **Premium State Partner**

- Six-Month
- Six Months of Side 3:1 Rectangle Ads
- Six-Month RSS Feed Integration (six pieces of content monthly)
   \$16,000

